HOW TO SET UP A FACEBOOK FUNDRAISER

Ask your Facebook friends to donate to The ALS Association Evergreen Chapter by following these easy steps. Facebook now allows people to create DIY fundraisers to help support their favorite organizations and causes. Here’s how you can help raise money for the fight against ALS.

Step 1: Log On
Visit The ALS Association Evergreen Chapter’s Facebook page, then click on “Fundraisers” on the top bar.

Step 2: Click the “Create a Fundraiser” button
This creates a shareable page that you’ll soon customize with a title, a goal amount, and an end date.

Step 3: Personalize your page
Customize your message. Share why the fight against ALS is meaningful to you and how donating to your fundraiser will have an impact for those living with this disease. Finally, fill in your goal amount.

Step 4: Select a Photo
You can save and upload one of our cover photos, or you can upload your own photo. After you select the photo you want, click “Done.” You’ll have the option to move or crop it.

Step 5: Go Live
Select “Create” to publish your fundraiser and share it to your Facebook timeline.

Step 6: Spread the word!
To reach as many of your friends as possible, be persistent! Make sure to post your fundraiser at least a few times before your end date approaches.

Here are two ways to follow up:
- Open your fundraiser page and click the “Share” button. From there, choose to either post it on your timeline again (and tag your friends) or send it in a private message.
- For those friends who may not visit Facebook often, copy and paste the URL into an e-mail.

Thank you for supporting The ALS Association Evergreen Chapter!