



WALK VOLUNTEER COMMITTEES - DUTIES

Corporate Sponsor Committee

Work with Development Staff to identify and meet with prospective community sponsors. A marketing/sales background and/or interest in working with business community is helpful.

Corporate Team Committee

Assist with development of Corporate Walk teams.

Family Team Committee

A personal connection to ALS and/or experience as a Walker to mentor and introduce new families to Walk and fundraising resources.

Logistics Committee

Assist with all Walk day details including canopies, tables, chairs, balloons, route signage, parking, safety, etc.

Volunteer Committee

Identify Walk day volunteer needs; secure volunteers and communicate assigned tasks prior to Walk day. Manages volunteer tasks on Walk Day.

Food & Beverage Committee

Assist with soliciting product sponsorship of the Walk; including water & snacks. Coordinates delivery on Walk day.

Entertainment Committee

Help create an exciting atmosphere for the day of the Walk utilizing entertainers, decorations, children activities, and securing donated DJ/music. Work in partnership with Logistics Committee.

Media/Publicity Committee

Works with ALS Association staff to create a media plan for the Walk, including public service announcements, press releases, community calendar postings, radio, TV, & local newspapers.